

THE EU'S GLOBAL STRATEGY FROM VISION TO ACTION

Brussels | 12-13 June 2017

Programme

Monday, June 12

13:30-14:00 Registration

14.00 – 14.15 Opening Remarks

Helga Maria Schmid, Secretary General of the European External Action Service

14.15- 14.30 (EEAS/EAC) Introduction to the seminar and main topics

Alfredo Conte, Head of Division, Strategic Planning European External Action Service

Claire Morel, Head of Unit, International Affairs, DG EAC, European Commission

14.30 – 15.00 Keynote address

Dr. Rosa Balfour, Senior Fellow, German Marshall Fund of the United States

15.00 - 15.30 Coffee break

15.30 – 17.00 Breakout sessions

Topic 1 Building State and Societal Resilience in the European Union's neighbourhood: the case of Ukraine

This session will explore how to implement one of the key priorities of the EU Global Strategy, building state and societal resilience. It will focus particularly on the concrete example of Ukraine. Following short impulse presentations, the discussion will focus on concrete actions to implement the EU Global strategy in this field.

Guiding Questions:

- 1. What are the most important factors in supporting state and societal resilience in Ukraine?*
- 2. What contribution can Ukraine make to a stable and prosperous region?*

Speakers

- **Fernando Andresen Guimarães**, Head of the Russia Division, European External Action Service
- **Roman Petrov**, Head of Jean Monnet Centre of Excellence and Jean Monnet Chair in EU Law at the National University of Kyiv-Mohyla Academy, Ukraine
- **Tatyana Malyarenko**, Professor of International Security and Jean Monnet Professor on European Security at the National University 'Odessa Law Academy', Director of the Ukrainian Institute for Crisis Management and Conflict Resolution, Ukraine



Jean Monnet Seminar

THE EU'S GLOBAL STRATEGY FROM VISION TO ACTION

Brussels | 12-13 June 2017

Topic 2 Connecting Internal and External Policies: The case of Migration and EU Policy in Africa

This session will explore the increasing links between internal and external policies, focusing on the EU's partnership with African countries to jointly tackle migration, deepen economic cooperation and create opportunities for young people. Following short impulse presentations, the discussion will focus on concrete actions to implement the EU Global strategy in this field.

Guiding Questions:

- 1. What should be the focus of EU-Africa relations in the light of current geo-strategic developments?*
- 2. How can Africa and the EU work together to tackle the root causes of migration?*

- **Jose Costa Pereira**, Senior Advisor to the Managing Director for Africa, European External Action Service
- **Maurizio Carbone**, specialist on African items, International Relations and development, JM Chair of EU External Relations, University of Glasgow
- **Jean-Marc Trouille**, Jean Monnet Chair in European Economic Integration, Jean Monnet Network 'The European Union, Africa and China in the Global Age' EU Commission Independent Expert, DG Research & Innovation University of Bradford, UK

Topic 3 The Future of Global Governance

This session will look at ways to reinvigorate Global Governance that is fit for the 21st century. The aim is to explore issues such as UN reform, the role of non-state actors in Global Governance as well as trade relations. After short impulse presentations, the discussion will focus on concrete priorities for the implementation of the EU Global Strategy.

Guiding Questions:

- 1. What should be the EU's focus in driving forward the Sustainable Development Goals? How do internal and External Development interlink in this regard?*
- 2. What can the European Union do to reinvigorate multilateralism? What is the role of trade and economic diplomacy in this regard?*

Speakers

- **Filiberto Ceriani Sebregondi**, Head of Division, Development Cooperation, Managing Directorate for Global Affairs, European External Action Service
- **Amelia Hadfield**, Jean Monnet Chair in European Foreign Affairs & Director, Centre for European Studies (CEFEUS), Canterbury Christ Church University
- **Jan Wouters**, Jean Monnet Chair ad personam EU and Global Governance, Leuven Centre for Global Governance Studies - Institute for International Law, University of Leuven

17.00 – 18.00 Results and debate on the breakout sessions, Policy recommendations

Speakers

- **Julia De Clerck-Sachsse**, Adviser, Strategic Planning, EEAS (Introductory remarks)
- **Elisabeth Weisswange**, Deputy Head of Chapters, European Horizons (Session 1)
- **Sara Poli**, Associate Professor, University of Pisa (Session 2)
- **Anita Pelle**, Associate Professor, Jean Monnet Chair, University Of Szeged (Session 3)

19.00 – 21.00 Conference Dinner with keynote address

Professor Brigid Laffan, Director of the Robert Schuman Centre for Advanced Studies and Director of the Global Governance Programme, European University Institute (EUI), Florence

THE EU'S GLOBAL STRATEGY FROM VISION TO ACTION

Brussels | 12-13 June 2017

Tuesday, June 13

9.00- 10.30 The EU Global Strategy & Academia – new avenues for cooperation

This session will explore the contribution of academia to implementing the Global Strategy. The aim is to discuss concrete options for future cooperation. Short impulse presentations will be followed by plenary discussion and suggestions for next steps.

Guiding Questions:

- 1. How could the Jean Monnet community, or you personally, best help, advise EEAS on policy issues?*
- 2. What do you think EEAS could do to facilitate its cooperation with the Jean Monnet community?*
- 3. We currently have a Jean Monnet Online Platform where it is possible to exchange information and good practice. Do you know/use it? How can it be improved?*

Speakers

- **Ben Tonra**, Jean Monnet Professor of European Foreign, Security and Defence Policy (Ad Personam), UCD School of Politics and International Relations, Dublin
- **Vito Borrelli**, Head of Sector, Jean Monnet Activities, DG EAC

10.30-11.00 coffee

11.00 – 12. 00 The EU Global Strategy and Public Diplomacy

This session will explore new avenues for the EU's public diplomacy inspired by the approach set out in the EU Global Strategy. It will look at how Jean Monnet Network can contribute to the EU's public diplomacy, both within and outside the Union. After short impulse presentations the discussion will focus on concrete actions for further cooperation

Guiding Questions:

- 1. What should be the prime focus of EU public diplomacy in terms of messages and audiences?*
- 2. What concrete contributions could the Jean Monnet community make?*

Speakers

- **Silvio Gonzato**, Director for Strategic Communication and General Affairs, European External Action Service
- **Kirstyn Inglis**, Visiting Professor at IRI, Vice- Co-ordinator of the Caeni project: Brasil-C-EU, Universidade de São Paulo (USP)

12.00 – 12.30 Closing remarks

Antoaneta Angelova-Krasteva, Director of Innovation, International Cooperation and Sport, DG Education and Culture